



**UMPS
CARE**
Charities



www.UmpsCare.com



helping people is an easy call

Dear Supporter,

Major League Baseball umpires host an online auction each season to positively impact the lives of children and families across the country. Last year, caring sponsors and individuals helped to raise more than \$60,000 for youth programs. Please join with us in support for the 2012 UMPS CARE Charities Online Auction.

EVENT: 2012 UMPS CARE Charities Online Auction

WHEN: April 27 – May 6, 2012

AUCTION PROCEEDS HELP TO PROVIDE:

- Build-A-Bear Workshop® experiences for children with cancer, (12 hospital events in 2012)
- Major League Baseball experiences for children awaiting adoption, (1,000 kids in 2012)
- College scholarships for deserving young adults who were adopted as children. (\$30,000 in 2012)

ITEM WISH LIST:

- Corporate suite access and/or tickets to professional sporting events, theatre performances, or concerts.
- Signed sports memorabilia.
- Unique experiences / items.
- Travel packages including hotel stays, airline tickets, and/or dining gift certificates.
- Electronics.
- Designer items such as handbags, clothing, shoes, and ties.

WE WILL:

- Prepare auction description and photography alongside your logo,
- Prominently display and discuss key items on auction website and in media interviews with MLB umpires,
- Cross promote items via social media outlets (Facebook and Twitter),
- Provide a post-auction summary of funds raised for each item donated.

NEXT STEP:

Complete our Auction Donor Form. You may do this online at our Auction Prep Website, e-mail PDF version of the enclosed Auction Donor Form, or contact me directly to communicate details about your donation. I will follow-up about logos, copy for winning bid certificates (if applicable), shipping items, etc.

AUCTION PREP WEBSITE: www.umpscared.com/Auction.html

Thank you in advance for your consideration.

Sincerely,

Samuel A. Dearth
Executive Director, UMPS CARE Charities

E-mail: Samuel@UmpsCare.com | Office: 518-768-2790



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UMPS CARE CHARITIES FACT SHEET

Mission

UMPS CARE Charities is a 501(c)(3) non-profit established by Major League Baseball (MLB) umpires to provide financial, in-kind and emotional support for America's youth and families in need. Through our youth-based programs, professional baseball umpires enrich the lives of at-risk youth and children coping with serious illness by providing memorable baseball experiences, supporting pediatric medical care, and raising awareness for foster care children waiting to be adopted.

2011 Accomplishments

- Provided Build-A-Bear Workshop experiences for 1,200 children with cancer or other serious illnesses.
- Provided Major League Baseball experiences for 1,000 children awaiting adoption or in mentoring programs.
- Distributed \$20,000 in college scholarship funds to the Dave Thomas Foundation for Adoption.
- Awarded \$15,000 in financial assistance to families in need and financial grants to 501(c)3 organizations.

About BLUE for Kids Hospital Program

Major League Baseball umpires and lovable team mascots host Build-A-Bear Workshop experiences for children with cancer and other serious illnesses. Each event includes a supply of pre-stuffed Build-A-Bears, bear-sized outfits, cub condos, birth certificates, and baseball themed stress balls. Team photographers capture memories for the children at each event. Since the program started in 2006, MLB umpires have hosted more than 60 children's hospital events across the country.

About BLUE Crew Tickets Program

BLUE Crew Tickets offers memorable baseball experiences for children awaiting adoption and at-risk youth in mentoring programs. Major League Baseball umpires and caring corporate partners provide kids a VIP experience including great seats to the game, a goody bag of all things baseball, and the unique opportunity to step onto the field for a souvenir baseball and photo. Since the program started in 2006, MLB umpires have welcomed 5,000 guests to Major League Baseball games.

About All-Star Scholarship Program

Education is an important part of life. In baseball terms, it gives you a healthy lead as you round the bases. But not everyone gets the same opportunity for higher education. The UMPS CARE Charities All-Star Scholarship was created for children adopted from foster care in order to help provide a college education for promising students with a financial need.

About Family Care Program

The UMPS CARE Charities Family Care Program was established to aid former professional baseball umpires who have fallen on hard times and are most in need. Through charitable contributions from corporations, foundations and individuals, the Family Care program is there to assist those with short-term financial needs and helps bridge the gap until a permanent, long lasting solution is in place.

Contact: Samuel Dearth, Executive Director

E-mail: Samuel@UmpsCare.com

Office: 518-768-2790

Web: www.UmpsCare.com

Facebook: www.facebook.com/UmpsCare

Twitter: www.twitter.com/UmpsCare

Tax ID Number (EIN): 20-4150440

Address: 463 Stove Pipe Road, Voorheesville, NY 12186

AUCTION DONOR FORM

- Ship items to: UMPS CARE Charities, 463 Stove Pipe Road, Voorheesville, NY 12186.
- Deadline: April 20th – We would appreciate donations as far in advance as possible.
- Logos: We will contact you directly for logos (if necessary).
- Certificates: When a donation includes a winning certificate (e.g., suite, batting practice experience, or ticket package) please mail it to us with this form (PDF version via E-mail is fine too). We will assist with copy for certificates when necessary.
- Questions? Contact Samuel Dearth at Samuel@UmpsCare.com or (518) 768-2790.

Donor Organization (if applicable)

Organization:	
Donor Website:	

Donor Contact

First Name:	
Last Name:	
Office Phone:	
E-mail Address:	
Address 1:	
Address 2:	
City:	
State:	
Zip Code:	

Item Information

Quantity:	
Item Name:	
Estimated Value:	\$
Item Description:	
Special Notes or Restrictions:	